UTK SIS BSIS Syllabus Template

# COURSE INFORMATION

INSC Course Number and Title, Term, Year, Credit Hours

University of Tennessee, Knoxville

Course Mode: {On-campus, in-person; Online, synchronous; Online, asynchronous; Online, sync/async}

Class Meetings: Weekday(s), time, time zone

ZOOM Course ID/Link: (for online courses)

### This is a photo of me, Dr. Jane Doe. I have short brown hair and wear glasses.Faculty Contact Information

* [Instructor Name]
* [Pronouns]
* [Email]
* [Office Location]
* [Phone Number]
* [Instructor Web Page: URL]
* [Office Hours]

### SIS Office Information

* 450 Communications Bldg.
* 1345 Circle Park Drive
* Knoxville, TN 37996-0341
* SIS Office: 865.974.2148
* Fax (SIS): 865.974.4667

### Welcome Statement

x

# Course Information

### Catalog Description

x

### Additional Information

x

### Student Learning Outcomes

Students who complete this course will be capable of demonstrating awareness, knowledge, and/or understanding of…

* x
* y
* z

### Course Design

x

### Required Text(s)

x

### Recommended Text(s)

x

# Communication

### Email

I am required to communicate with you through your UTK email address. If you prefer to use another address, consult the [OIT Helpdesk](https://utk.teamdynamix.com/TDClient/2277/OIT-Portal/Home/) to obtain directions for forwarding your UTK email to your preferred address if you do not wish to check both accounts.

### Instructor Availability

x

# Computing Requirements and Resources

### Requirements

x

### Course Resources

x

### Technical Support

x

# Course Attendance and Participation Policies

Learner Expectations

x

### Instructor Expectations

x

### Attendance and Participation

x

### Inclement Weather

The chancellor (or appointed representative) may officially close or suspend selected activities of the university because of extreme weather conditions. When a decision to close is made, it applies to all classes (whether on-campus or online). The information is distributed to the campus community, shared with local media, and posted on the University homepage at [*http://utk.edu*](http://utk.edu).

# Additional Policies and Points of Information

### Disability Services

Any student who feels they may need an accommodation based on the impact of a disability should contact [Student Disability Services](https://sds.utk.edu/register/) in Dunford Hall at 865-974-6087, or by video relay at 865-622-6566, to coordinate reasonable academic accommodations.

### University Civility Statement

Civility is genuine respect and regard for others: politeness, consideration, tact, good manners, graciousness, cordiality, affability, amiability and courteousness. Civility enhances academic freedom and integrity, and is a prerequisite to the free exchange of ideas and knowledge in the learning community. Our community consists of students, faculty, staff, alumni, and campus visitors. Community members affect each other’s well-being and have a shared interest in creating and sustaining an environment where all community members and their points of view are valued and respected. Affirming the value of each member of the university community, the campus asks that all its members adhere to the principles of civility and community adopted by the campus. For more information, see the [UT Principles of Civility and Community](https://civility.utk.edu/principles/).

### CCI Diversity Statement

The College of Communication and Information recognizes that a college diverse in its people, curricula, scholarship, research, and creative activities expands opportunities for intellectual inquiry and engagement, helps students develop critical thinking skills, and prepares students for social and civic responsibilities. All members of the College benefit from diversity and the quality of learning, research, scholarship and creative activities is enhanced by a climate of inclusion, understanding and appreciation of differences and the full range of human experience. As a result, the College is committed to diversity and equal opportunity and it recognizes that it must represent the diversity inherent in American society. The College is acutely aware that diversity and fairness are foundations that unite the College’s faculty, staff, students, and the larger communication and information community.

### Instructor Status as a Title IX Mandatory Reporter

**University of Tennessee faculty are committed to supporting our students and upholding gender equity laws as outlined by Title IX. Please be aware that if you choose to confide in a faculty member regarding an issue of sexual misconduct, dating violence, or stalking, we are obligated to inform the University’s Title IX Coordinator, who can assist you in connecting with all possible resources both on- and off-campus. If you would like to speak with someone confidentially, the Student Counseling Center (865-974-2196) and the Student Health Center (865-974-3135) are both confidential resources. For additional resources and information, visit**[titleix.utk.edu](https://titleix.utk.edu/)**.**

# Assignments, Assessments, and Evaluations

### Academic Integrity

Students should be familiar with the [Hilltopics Student Handbook](https://hilltopics.utk.edu/academics/), and comply with all academic policies. This includes the University of Tennessee Honor Statement and the Academic Integrity Policy.

The Honor Statement reads: “*An essential feature of the University of Tennessee, Knoxville is a commitment to maintaining an atmosphere of intellectual integrity and academic honesty. ‘As a student of the university, I pledge that I will neither knowingly give nor receive any inappropriate assistance in academic work, thus affirming my own personal commitment to honor and integrity.’”* For more information, see the Honor Statement on the Academic Policies and Procedures page of the current [catalog](http://catalog.utk.edu/)for student and faculty responsibilities.

The Academic Integrity policy reads: “*Study, preparation and presentation should involve at all times the student’s own work, unless it has been clearly specified that work is to be a team effort. Academic honesty requires that the student present his or her own work in all academic projects, including tests, papers, homework, and class presentation. When incorporating the work of other scholars and writers into a project, the student must accurately cite the source of that work*.” For additional information, see the [*Student Code of Conduct*](http://hilltopics.utk.edu/student-code-of-conduct/)*.*

### Plagiarism

Plagiarism in any of its forms is intolerable, and attention to matters of documentation in all written work is expected and required. Inadvertence, alleged lack of understanding, or avowed ignorance of the various types of plagiarism are not acceptable excuses.

*Specific examples of plagiarism are:*

1. Copying without proper documentation (quotation marks and a citation) written or spoken words, phrases, or sentences from any source.
2. Summarizing without proper documentation (usually a citation) ideas from another source (unless such information is recognized as common knowledge).
3. Borrowing facts, statistics, graphs, pictorial representations, or phrases without acknowledging the source (unless such information is recognized as common knowledge).
4. Collaborating on a graded assignment without the instructor’s approval.
5. Submitting work, either in whole or in part, created by a professional service and used without attribution (e.g., paper, speech, bibliography, or photograph).

Students who may be unsure of the nature of plagiarism should consult the instructor or a guide for writing research reports. Resources are available through the University Libraries, including a [Citing Sources guide](https://libguides.utk.edu/style?_ga=2.10815284.1026304634.1594654820-973917668.1585575377).

Infractions of academic integrity are penalized according to the severity of the infraction but may include a course grade of "F."

### Assignments

This table provides a brief summary of assignment by name, due date, point value and percentage of final grade. A brief description of each assignment follows the table.

| **Assignment** | **Point Value** | **Percentage of Final Grade** | **Due Date** |
| --- | --- | --- | --- |
| x | x | x% | dd/mo/yy |
| y | x | x% | dd/mo/yy |
| z | x | x% | dd/mo/yy |
| **TOTAL** | **100** | **100%** |  |

##### Assignment x: Provide brief description

##### Assignment y: Provide brief description

##### Assignment z: Provide brief description

### Preparing Assignments

x

### Submitting Assignments

x

### Assigning Grades

x

### Grading Scale

Semester grades will be assigned according to the following scale:

|  |  |  |
| --- | --- | --- |
| A | 93-100 | Superior performance (4 quality points) |
| A- | 90-92.99 | Intermediate superior performance (3.7 quality points) |
| B+ | 88-89.99 | Very good performance (3.3 quality points) |
| B | 83-87.99 | Good performance (3.0 quality points) |
| B- | 80-82.99 | Intermediate good performance (2.7quality points) |
| C+ | 78-79.99 | Fair performance (2.3 quality points) |
| C | 73-77.99 | Satisfactory performance (2.0 quality points) |
| C - | 70-72.99 | Unsatisfactory performance (1.7 quality points) |
| D+ | 68-69.99 | Unsatisfactory performance (1.3 quality points) |
| D | 63-67.99 | Unsatisfactory performance (1.0 quality points) |
| D - | 60-62.99 | Unsatisfactory performance (0.7 quality points) |
| F | 0-59.99 | Failure performance (0.0 quality points) |
| S |  | Satisfactory; only assigned for C or better work when a course is taken on a S/NC grading basis. Carries no point value. |
| NC |  | No Credit; indicates failure to complete a course satisfactorily, and is only assigned for C- or worse work when a course is taken on a S/NC grading basis. Carries no point value. |
| I |  | Under extraordinary circumstances and at the discretion of the instructor, the grade of I (Incomplete) may be awarded to students who have satisfactorily completed a substantial portion of the course but cannot complete the course for reasons beyond their control. An I carries no quality points. If the I grade is not removed within one calendar year or upon graduation, it shall be changed to an F and count as a failure in the computation of the grade point average. |
| W |  | Indicates student has officially withdrawn from the course or the university. Carries no point value. |

### Incompletes

Based on adopted University of Tennessee-Knoxville policy, a grade of *I* (Incomplete) is reserved for emergencies that prevent the student from completing the course on time. Incompletes are granted only under "the most unusual of circumstances" and solely at the discretion of the instructor. Plan your semester’s course of study carefully to insure sufficient time to complete the required work. For students who simply "disappear" without contacting the instructor and without completing the required form, an "F" is submitted.

# COURSE EVALUATION

You will be invited by email to evaluate the course at the end of the term via TNVoice. Please participate in this valuable process. I also invite your comments throughout the course and read all comments, suggestions, and recommendations.

# Disclaimer

x

# COURSE OUTLINE

|  |  |  |  |
| --- | --- | --- | --- |
| **Week** | **Date** | **Topic** | **Class Activities/Assignment Due Dates, if applicable** |
| 1 | 01/10 | Introduction | No required readings for this session |
| 2 | 01/17 | Terminology & Technologies | See Canvas Session 2 Module for assigned readings |
| 3 | 01/24 | Adoption & Use | See Canvas Session 3 Module for assigned readings |
| 4 | 01/31 | Research Questions & Research Ethics | See Canvas Session 4 Module for assigned readings |
| -- | 02/07 | No Class | **Problem Statement Due**  **First Class Participation Feedback Due** |
| 5 | 02/14 | Information Policies & Data Analysis | **Discussion Leader Session**  Tour Adam Brown Social Media Command Center  See Canvas Session 5 Module for assigned readings |
| 6 | 02/21 | Quantitative Methods | **Discussion Leader Session**  See Canvas Session 6 Module for assigned readings |
| 7 | 02/28 | Social Media Week (No Class) | Attend at least two panels/presentations (runs 02/26-02/28) |
| 8 | 03/07 | Qualitative Research Methods | **Reaction Paper Due**  **Discussion Leader Session**  See Canvas Session 8 Module for assigned readings |
| 9 | 03/14 | Mixed Methods | **Discussion Leader Session**  **Second Class Participation Feedback Due**  See Canvas Session 9 Module for assigned readings |
| -- | 03/21 | Spring Break | **--** |
| 10 | 03/28 | Personal Behavior Theories | **Discussion Leader Session**  See Canvas Session 10 Module for assigned readings |
| -- | 04/04 | No Class | **--** |
| 11 | 04/11 | Social Behavior Theories | **Discussion Leader Session**  See Canvas Session 11 Module for assigned readings |
| 12 | 04/18 | Mass Communication Theories | **Discussion Leader Session**  See Canvas Session 12 Module for assigned readings |
| 13 | 04/25 | Class Presentations | **Research Proposal OR Literature Review Due**  **Third Class Participation Feedback Due**  No required readings for this session |